



10th Annual Turkeyfoot Trot 5K Run / Walk 2017

Dear friend:

The Turkeyfoot Trot Run/Walk Committee is now planning the **10th Annual Turkeyfoot Trot 5K Run/Walk** for **Saturday, November 11, 2017** at 9:00 am beginning and ending at St. Barbara Parish in Erlanger. The event includes a 5k run/walk and a kids' fun run. This family friendly race has continued to grow and we have a goal of 500 participants this year! Not only are we promoting health and fitness, we are giving back to our community. Last year over \$10,000 was raised for the Society of St. Vincent De Paul – Northern Kentucky and those in need in Northern Kentucky.

We are in need of both corporate and individual/family sponsors to help offset the logistical costs associated with the race. Will you consider sponsoring to help make our event a success, and encourage community physical fitness? Your **donation of cash, food or door prize item** is tax deductible and will have a major impact on the success of the event. **All proceeds** from the race benefit the **Society of St. Vincent DePaul – Northern Kentucky** to assist with its mission of helping our neighbors in need with food, rental/utility assistance, clothing, household furnishings and more.

Sponsorship levels

Event Sponsor Level: \$1,000 donation

- Your name/company logo prominently placed on marketing materials (**deadline September 1st**), registration forms, social media, website and press releases as presenting event sponsor(s)
- Race day signage and logo on t-shirt as presenting sponsor
- Six (6) complimentary registrations

Platinum Level: \$500 donation

- Your name/company logo with preferential placement and size on t-shirt, race day signage, mention on website
- Three (3) complimentary registrations

Gold Level: \$250 donation

- Your name/company logo with preferential placement and size on t-shirt
- Two (2) complimentary registrations

Silver Level: \$150 donation

- Your company or family name on t-shirt
- One (1) complimentary registration

Logo artwork must be received by Monday, October 2, 2017 to be included on the T-shirts.

Thanks for your consideration. If you have questions or would like additional information, please contact Lou Settle, Advancement Director at the Society of St. Vincent de Paul Northern Kentucky at 859-446-7727 or email at lou.settle@svdpnky.org We look forward to working with you.

Turkeyfoot Trot 5K Run/Walk Committee

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10th Annual Turkeyfoot Trot 5k Run/Walk 2017 Sponsorship Form

Print Deadline: Monday, October 2, 2017

_____ Event Sponsor: \$1,000

_____ Gold Level Sponsor: \$250

_____ Platinum Level Sponsor: \$500

_____ Silver Level Sponsor: \$150

_____ **In-kind Donation** If you are interest in donating products or services, we will assign the appropriate level of sponsor benefits according to the value of your donation. Examples include food and drinks, printing, gift certificate, etc. *(Please include donation description and approximate value below):*

_____ **Approximate value \$** _____

Please make your check payable to **St. Vincent de Paul** and mail with this form to:

**St. Vincent de Paul
ATTN: Turkeyfoot Trot 5K
2655 Crescent Springs Road
Covington, KY 41017**

Please provide the following information:

Sponsorship Level & Amount

Name (as you would like it to appear on materials and banners)

Address

Phone Number

Email

Contact Name

Need Additional Information? Please contact Lou Settle, Advancement Director, St. Vincent de Paul (859-446-7727) or email lou.settle@svdpnky.org

Thank you! We sincerely appreciate your support.